

Organiser: **MICSRGC** | 澳門企業社會責任大中華學會
主辦單位: Instituto para a Responsabilidade Social das Organizações na Grande China em Macau
Macao Institute for Corporate Social Responsibility in Greater China

Principal Supporting Partner:
主要夥伴:



Supporting Partner:
支持夥伴:

**EEEAGER at
Cardiff University**

Collaborating Partners:
合作夥伴:



Sponsored by:
贊助單位:



Event Coordinator:
承辦單位:



With special thanks to:
特別鳴謝:



Liaison partner:
協辦單位:



MICSRGC International Forum: Innovative & Sustainable Finance & ESG

MICSRGC國際論壇：創新及可持續金融與ESG

Event Date and Time 活動日期及時間

25 October 2024 (Friday), 2:00pm
2024年10月25日(星期五) 下午二時正

Event Venue 活動地點

Grand Hall, Inspiration Building
Mong-Há Campus, Macao University of Tourism
澳門旅遊大學望廈校區啟思樓大禮堂

Homepage 首頁



目錄

論壇簡介-----	04
活動流程-----	05
演講嘉賓介紹-----	06
討論嘉賓介紹-----	10
澳門企業社會責任大中華學會簡介-----	14

Table Of Contents

Forum Synopsis-----	16
Forum Program-----	18
About the Speakers-----	20
About the Panelists-----	27
About MICSRGC-----	30

論壇簡介

全球正面臨因氣候變化和環境威脅而帶來的巨大可持續性挑戰。政策制定者和私營部門一直在尋找新的商業運營方式，以支持更加有利和可持續的全球經濟。可持續金融在快速演變的監管框架和市場中是一項首要任務。除了碳交易和綠色債券等熟悉的主題外，亦有必要開發其他創新的可持續金融方法，以滿足當今商業活動對環境、社會和企業治理（ESG）的需求。

隨著人類通過工業和經濟活動取得進步，我們不能忽視大自然的重要性。近年來，與自然相關的金融和報告主題越來越多。生物多樣性核算和減絕核算，以及TNFD（自然相關財務揭露工作組）等都是可以發展成新型可持續金融工具的例子。

本論壇致力於探討創新可持續融資方法和新概念在創造符合全球可持續發展的有利投資環境中的關鍵作用。

本論壇邀請了兩位著名的主旨演講者：來自卡迪夫大學的世界知名金融與會計教授Jill Atkins，她在可持續發展領域發表了大量研究並倡導生物多樣性及減絕會計核算框架；以及SIX（瑞士和西班牙證券交易所集團）ESG產品策略與管理負責人Martina Macpherson，她同時也是多個英國和歐洲高級組織的顧問。Jill和Martina將與來自澳門的多位傑出行業專家和學者一起參與一場深入的討論，探討可持續金融和ESG的最新議題。

本論壇將吸引所有關心我們地球可持續發展的人士，特別是那些希望了解如何利用融資來實現「三重底線」的持份者，也就是致力尋求在人類、地球和利潤之間達成平衡狀態的每一個人。

（本論壇將以英語進行，輔以普通話即時傳譯）

活動流程

14:00 – 15:00 簽到

15:00 – 15:05 澳門企業社會責任大中華學會理事長致歡迎詞

15:05 – 15:10 澳門旅遊大學代表致辭

15:10 – 15:20 證書與紀念品頒授；講者、嘉賓合照；與會者大合照

15:20 – 15:40 專題演講一：
再野化和物種復育的會計、問責制和金融
講者: Jill Atkins 教授
卡迪夫大學商學院會計學教授、EEEAGER創始人

15:40 – 16:00 專題演講二：
減絕債券：通過可持續金融解決生物多樣性問題
講者: Martina Macpherson 女士
SIX（瑞士和西班牙證券交易所集團）ESG產品策略與管理負責人、EEEAGER成員

16:00 – 16:25 茶歇

16:25 – 17:25 專題討論
討論嘉賓：
Jill Atkins 教授 (EEEAGER)
Martina Macpherson 女士 (EEEAGER)
劉明教授（澳門大學、澳門企業社會責任大中華學會）
Pedro Theotónio 先生（澳門大西洋銀行）

17:25 – 17:30 澳門企業社會責任大中華學會理事長致閉幕詞

17:30 論壇圓滿結束

演講嘉賓



Jill Atkins 教授

英國卡迪夫商學院的會計學教授
英國卡迪夫大學環境、生態減絕核算、治理與經濟
研究中心 (EEEAGER) 的創始人

嘉賓簡介

Jill Atkins教授是英國卡迪夫商學院的會計學教授，同時也是南非威特沃特斯蘭德大學的訪問教授。她的研究重點包括公司治理、負責任投資、可持續發展會計與問責制，以及減絕會計。她是de Gruyter公司治理研究系列的系列編輯，負責該系列的手稿委託與編輯。

Atkins教授撰寫和編輯了The Business of Bees: An Integrated Approach to Bee Decline and Corporate Responsibility，該著作源於一項長期項目，調查會計和負責任投資在保護生物多樣性中的作用。

她還撰寫和編輯了‘Around the World in 80 Species: Exploring the Business Case for Extinction Prevention’（該著作於2019年由Routledge出版社發行），以及‘Extinction Governance, Accounting and Finance’。她的主要教科書Corporate Governance and Accountability目前已發行第5版。

她最新的書籍項目於2024年1月出版，聚焦於「保護農業供應鏈中的自然資本與生物多樣性」。

Atkins教授的學歷包括在南特大學獲得一級榮譽歐洲經濟學文學士學位及經濟學學位，德罕大學的企業與國際金融碩士學位，以及曼徹斯特大學的金融博士學位。Atkins教授在ESG投資行業和治理領域廣受讚譽，作為思想領袖，經常受邀在國際的從業者和學術活動中就可持續發展會計、金融和治理發表主題演講。

她是英國卡迪夫大學環境、生態減絕核算、治理與經濟研究中心 (EEEAGER) 的創始人。

摘要

在全球範圍內，生物多樣性保護和自然恢復的緊迫需求已得到廣泛認可。正如本節演講所強調的，應對生物多樣性喪失和自然退化的努力不僅限於自然科學學科，如保護和生態學，而且與會計和金融學科密切相關。自然恢復和生物多樣性提升需要大量資金，且需通過會計形式對這些資金的使用進行問責。

在本節專題演講中，Atkins教授將探討生物多樣性保護和自然恢復的會計、問責制與金融，重點關注再野生化的融資、會計和問責制。Atkins教授將特別關注CreditNature開發的生物多樣性信用，以資助再野生化計劃。

本節專題演講的成果之一是提供一個解放性的減絕核算模型，該模型將再野生化納入組織的策略，以展示其在尋求增強生物多樣性、恢復自然和實現「自然正向」方面的努力。Atkins教授更進一步主張，會計和金融的研究不應被孤立，應視為相互關聯的學科。

TNFD的創建加速了自然金融及自然金融市場的發展。通過創建生物多樣性或自然信用，自然金融科技的發展與這些新形式金融的報告、會計處理及其對自然和生物多樣性的影響密不可分。

演講嘉賓



Martina Macpherson 女士

嘉賓簡介

Martina在金融市場和ESG領域擁有近25年的經驗，涵蓋策略、產品、研究、運營及董事會層面。她是一位屢獲殊榮的可持續金融專家、創新者和企業家。

Martina目前擔任SIX（瑞士和西班牙證券交易所集團）的ESG產品策略與管理部門負責人，負責監督SIX的主要ESG產品和服務委員會，該委員會由內部和外部的領先ESG和監管專家組成。

她是FoSDA（可持續數據的領導機構）董事會的創始成員，該機構是ESG數據、評級和產品行業的主要代言人。她曾參與多個主要行業協會和倡議，現在擔任金融科技公司SG Analytics的顧問委員會成員，並是英國國會ESG跨黨派小組（APPG）的成員。她還共同主持英國TISA（資產管理機構）的可持續發展規範工作小組，並是歐洲法學院可持續發展／規範顧問小組的創始成員。

在SIX履任之前，她曾擔任ODDO BHF資產管理公司的ESG策略負責人，穆迪公司的ESG與參

與策略高級副總裁，標普道瓊斯指數的全球ESG指數產品和研究負責人，以及Sustainable Investments Partners Ltd.的董事總經理和MSCI的ESG解決方案副總裁。在她的職業生涯早期，她在Insight Investment、F&C AM和德意志銀行擔任產品、研究和商業職位。

Martina擁有ICSA的非執行董事（NED）董事會治理證書、英國倫敦商業與金融學院的金融和商業MBA證書，以及德國法蘭克福大學的法律與人文科學碩士學位。她是英國企業責任與可持續發展研究所（ICRS）的會士成員、英國認證風險管理專業人員協會（ICRMP）的榮譽博士研究員，也是德國國家學術基金會（“Studienstiftung des Deutschen Volkes”）的校友。她目前在卡迪夫大學攻讀商業、金融和會計的兼職博士學位。

Martina是一位可持續投資的學術講師、作家和公共演講者，並共同撰寫了一系列ESG和金融科技書籍，包括“The AI Book”（Wiley，2020）、“Handbook on Biodiversity – Species Extinction Accounting and Biodiversity”（Routledge，2022）、“ESG in Portfolio Analysis”教科書（RiskBooks，2022）以及首部“Handbook on Sustainability Regulatory Reporting and Accounting”（Edward Elgar Publishing，2024）。她目前正在編寫“Handbook of Climate Finance and Transition Management”（Routledge，2025或以後）。因其在可持續金融和全球ESG領導方面的工作，Martina於2024年獲得全球思想者論壇（Athena 40 Awards）提名為「全球可持續發展大使」，並於2022年被世界金融論壇（WFF）授予「金融界50位女性」稱號。在SIX，她在2022、2023和2024年獲得了與金融和可持續發展相關的（產品）策略獎（由Finance Magnates頒發）和倡議獎（由A Team Insight頒發）。

摘要

地球目前正經歷一場物種大滅絕事件，物種喪失和棲息地破壞的根本原因是人類和商業活動。金融市場的參與者，如銀行、投資者和企業，均在其中扮演著重要角色。在本節演講中，我們旨在討論和評估正在開發和實施的物種滅絕核算機制和金融解決方案，以拯救和保護物種，增強生物多樣性，同時維護金融市場和商業世界的繁榮。

通過具體的金融市場和產品案例研究，我們旨在評估並提供投資和資本市場工具的示例，這些工具能夠實現財務和非財務影響，並且可以在初級和次級市場層面上用於金融決策。

本節專題對於可持續發展、治理、會計、金融、企業社會責任和公司治理等領域的行業從業者、研究人員和學生具有重要意義，對於可持續金融市場領域的投資者、負責任的投資者、銀行家、商業領袖和政策制定者尤為必要。它突顯了這些不同部門和細分市場的跨學科特性，幫助決策者理解並建立物種和生物多樣性保護的機制，無論是在生物多樣性生態系統內部還是超越其範疇，同時也涉及金融和商業管理。

如需了解支持本節演講的
更多信息，請瀏覽此處：



討論嘉賓



劉明教授

劉教授目前擔任澳門大學工商管理學院會計及資訊管理學系主任及副教授。他在會計、審計、資本市場研究、公司治理和企業社會責任等領域發表了多篇研究論文，並在國際會議上獲得最佳論文獎。劉教授曾為多門本科、研究生和高級管理人員課程授課，涵蓋會計和金融領域。除了在學術界的教學和研究外，劉教授還曾在審計行業和政府智庫工作。

討論嘉賓



Carlos Noronha教授

Carlos Noronha教授是澳門大學的會計學副教授，同時也是澳門企業社會責任大中華學會 (MICSRGC) 的創始人。他還擔任《社會責任期刊》的編輯，並參與多部學術期刊的編輯委員會，包括《可持續發展會計、管理與政策期刊》、《亞洲商業與管理期刊》、《會計、倫理與公共政策期刊》等。作為一名學者，他在會計、稅務、企業社會責任 (CSR) 和可持續發展等領域發表了多篇期刊文章、書籍和書籍章節。

Noronha教授的研究興趣包括各類組織和公司的企業社會責任 (CSR) 披露與可持續發展，以及與社會會計相關的主題和可能對人類產生深遠影響的問題的哲學探究 (Phenomenon Grande)。作為企業和組織的社會及環境活動對社會影響的倡導者和挑戰者，Noronha教授與一支專注的學術團隊和從業者合作，他們共同致力於推動相同的價值觀，即企業社會責任 (CSR) 是長期商業可持續發展的核心價值。

討論嘉賓



Pedro Theotónio先生

Pedro Theotónio先生是澳門大西洋銀行的財務控制和企業發展部門負責人，負責包括可持續發展在內的相關工作。他擁有工商管理學士學位，並且是一名註冊會計師。Theotónio先生在澳門居住已超過17年，積累了豐富的金融經驗。最近，他在整合澳門大西洋銀行的環境、社會和治理 (ESG) 策略方面發揮了重要作用，以支持澳門向碳中和社會的轉型。

澳門企業社會責任大中華學會簡介

澳門企業社會責任大中華學會為一非牟利團體，旨在透過企業社會責任方面的研究，傳播相關理念，並開展相應學術活動，以促進澳門及其他大中華地區企業實現可持續發展的目標。學會致力於宣揚企業社會責任相關理念，大力開展學術活動，力求在各地社群中根植社會責任文化。

自2019年成立以來，學會主辦或協辦了多場研討會、講座、論壇及其他活動，進一步鞏固其在粵港澳大灣區推廣企業社會責任相關理念的承諾。此外，學會多位成員積極與全球各地高等院校、學術機構及非政府組織的教研人員及學生合作展開多個產學研結合的相關項目，歷經數年累積了豐碩的學術及研究成果。近年來，學會加強了與媒體及業界的互動。學會成員通過定期發表專欄文章、接受媒體訪談，提供企業培訓，以及與企業和業界人士合作推行可持續發展與環境、社會及管治項目等多種方式傳播相關理念，從而擴大企業社會責任教育的受益群體。

（本會之章程請見澳門特區政府公報2019年04月17日第16期第二組公證署公告）

Forum Synopsis

The world is facing immense challenges toward sustainability in many aspects due to climate change and environmental threats. Policy-makers and the private sectors have been working on new ways of conducting businesses to support a more enabling and sustainable global economy. Sustainable finance is a top priority in the arena of rapidly evolving regulatory frameworks and markets. Apart from familiar topics such as carbon trading and green bonds, developing other innovative approaches to sustainable finance is necessary to cater for the environmental, social, and corporate governance (ESG) needs of business activities today.

While humanity progresses through industrial and economic undertakings, the importance of our Mother Nature cannot be ignored. More and more nature-related finance and reporting topics have evolved in the recent years. Biodiversity and extinction accounting, and TNFD (Taskforce on Nature-Related Financial Disclosure) are some examples which can be developed into new forms of sustainable financial instruments.

This forum is dedicated to exploring the pivotal role of innovative sustainable financing methods and new concepts to create an enabling investment environment in line with global sustainability development.

The forum features two prominent keynote speakers, namely Jill Atkins, a world-renowned finance and accounting professor from Cardiff University who has been publishing widely in the sustainability area and advocating the extinction accounting framework; and Martina Macpherson, Head of ESG Product Strategy and Management at SIX (the Swiss and Spanish Stock Exchanges Group) and advisor to a number of

high-level organizations in the UK and Europe. Jill and Martina will also be accompanied by a panel of distinguished industry practitioners and academics from Macau to engage in an insightful discussion which touches on the latest topics in sustainable finance and ESG.

The forum will attract anyone who is concerned with the sustainable development of our planet, especially those who are interested in learning how financing can be used as a means to achieve the Triple Bottom Line, that is to say, to attain a state of balance among People, Planet, and Profit.

Program

14:00 – 15:00	Registration and Reception
15:00 – 15:05	Welcome speech by the President of the Administrative Council of MCSRGC
15:05 – 15:10	Speech by the representative of the Macao University of Tourism
15:10 – 15:20	Certificate and souvenir presentation; Photo taking of speakers and guests; Group Photo
15:20 – 15:40	Feature Session 1: Accounting, Accountability and Finance for Rewilding and De-extinction Speaker: Prof. Jill Atkins Professor in Accounting at Cardiff Business School, Founding Director of EEEAGER
15:40 – 16:00	Feature Session 2: Extinction Bonds: Addressing Biodiversity Issues through Sustainable Finance Speaker: Ms. Martina Macpherson Head of ESG Product Strategy and Management at SIX (the Swiss and Spanish Stock Exchanges Group), EEEAGER Member.
16:00 – 16:25	Coffee Break

16:25 – 17:25	Panel Discussion Panelists: Prof. Jill Atkins (EEEAGER) Ms. Martina Macpherson (EEEAGER) Prof. Carlos Noronha (University of Macau, MCSRGC) Mr. Pedro Theotónio (Banco Nacional Ultramarino S.A., Macau) Moderator: Prof. Morris Liu (University of Macau, MCSRGC)
17:25 – 17:30	Closing Remarks by the President of the Administrative Council of MCSRGC
17:30	End of the forum

Speakers



Prof. Jill Atkins

Professor in Accounting at Cardiff Business School

Founding director of the Environmental, Ecological and Extinction Accounting Governance and Economics Research (EEEAGER) Group at Cardiff University

Biography

Professor Atkins is Professor in Accounting at Cardiff Business School and is also a Visiting Professor at the University of the Witwatersrand, South Africa. Her research focuses on corporate governance, responsible investment, sustainability accounting and accountability, and extinction accounting.

She is Series Editor for the de Gruyter Studies in Corporate Governance, commissioning and editing the manuscripts for this series. Professor Atkins authored and edited *The Business of Bees: An Integrated Approach to Bee Decline and Corporate Responsibility* which arose from a long-term project investigating the role of accounting and responsible investment in preserving biodiversity.

She also wrote and edited, *'Around the World in 80 Species: Exploring the Business Case for Extinction Prevention'*, published by Routledge in 2019 as well as

'Extinction Governance, Accounting and Finance'. Professor Atkins co-authored *Chief Value Officer: Accountants Can Save the Planet*. Her leading textbook, *Corporate Governance and Accountability*, is now in its 5th edition.

Her latest book project, published January 2024, focuses on, *'Protecting Natural Capital and Biodiversity in Agricultural Supply Chains'*.

Professor Atkins' academic qualifications include a BA Hons (First Class) in European Economics with a Licence ès Sciences Economiques from the University of Nantes, an MSc in Corporate and International Finance from the University of Durham, and a PhD in Finance from the University of Manchester. Professor Atkins is well-known throughout the ESG investment industry and governance area as a thought leader and is regularly invited to give keynotes at international practitioner and academic events on sustainability accounting, finance and governance.

She is founding director of the Environmental, Ecological and Extinction Accounting Governance and Economics Research (EEEAGER) Group at Cardiff University.

Abstract of the Feature Session

It is widely acknowledged at a global level that there is an urgent need for biodiversity protection and nature restoration. As highlighted in this presentation, efforts to address biodiversity loss and nature deterioration are not confined to natural science disciplines such as conservation and ecology but are also deeply connected to the accounting and finance discipline. Immense funds are required to finance nature restoration and biodiversity enhancement, and forms of accounting

are required to discharge accountability for the use of these funds.

In this presentation, I will explore accounting, accountability and finance for biodiversity protection and nature restoration by focusing on the financing of, accounting and accountability for, rewilding, Specifically I focus on the development of biodiversity credits by CreditNature to finance rewilding programmes.

One of the outcomes of this presentation is to provide an emancipatory extinction accounting model which incorporates rewilding as strategy for an organization to demonstrate they are seeking to enhance biodiversity, restore nature, and be 'nature positive'. I further argue that research into accounting and finance should not be siloed and treated as separate disciplines.

The creation of the TNFD has accelerated the growth of nature finance and nature financial markets. The evolution of nature fintech through the creation of biodiversity, or nature credits is inextricably linked to the reporting of and accounting for these new forms of finance and their impact on nature and biodiversity.

Speakers



Ms. Martina Macpherson

Head of ESG Product Strategy & Management, SIX Group SIX
Chair of the Board, Future of Sustainable Data Alliance (FoSDA)
Co-Chair, ESG Regulations Working Group, TISA UK TISA
Advisory Group Member, APPG on ESG, Houses of Parliament, UK
Advisory Group Member, Sustainability Regulations, EU Law Institute
Advisory Board Member, Eastern European Sustainable Investment Forum, EU
Advisory Board Member, SG Analytics, Global Technology Company SG Analytics
Visiting Fellow, Henley Business School, UK, and University of Zurich, CH

Biography

Martina has almost 25 years of experience in financial markets and ESG, at strategy, products, research, operations, and at board level. She is an award-winning sustainable finance expert, innovator, and entrepreneur.

Martina is currently Head of ESG Product Strategy and Management at SIX, the Swiss and Spanish Stock Exchanges Group, oversees SIX' key ESG products and services council which constitutes of leading internal and external ESG and regulatory experts.

She is a founding Member of the Board at FoSDA, the leading voice of the ESG data, ratings and product industry. She has been part of leading industry associations and initiatives in the field, and nowadays sits on the Advisory Board of FinTech firm SG Analytics, is a member of the All-Parties-Parliamentary-Group (APPG) on ESG at Houses of Parliament UK, co-chairs the Sustainability Regulations Working Group at TISA (asset management body) in the UK, and is a Founding Member of the European Law Institute' s Sustainability/Regulations Advisory Group.

Prior to her role at SIX, she was Head of ESG Strategy at ODDO BHF Asset Management, Senior Vice President, ESG and Engagement Strategy at Moody' s, Global Head of ESG Index Products and Research at S&P DJI, Managing Director of Sustainable Investments Partners Ltd. and Vice President of ESG Solutions at MSCI. Earlier in her career, she worked in product, research and commercial roles at Insight Investment, F&C AM and at Deutsche Bank AG.

Martina has an NED Board Governance Certificate from ICSA, and an MBA Certificate in Finance and Business from London School of Business and Finance in the UK, and a M.A. in Law and Human Sciences from University of Frankfurt in Germany. She is a fellow member of the Institute for Corporate Responsibility and Sustainability (ICRS) UK, an honorary doctoral fellow of the Institute for Certified Risk Management Professionals (ICRMP) UK, and an alumnus of the German National Academic

Foundation ("Studienstiftung des Deutschen Volkes"). She is currently undertaking a part-time PhD at University of Cardiff, UK, in business, finance and accounting. PhD at University of Cardiff, UK, in business, finance and accounting. PhD at University of Cardiff, UK, in business, finance and accounting.

Martina is an academic lecturer, writer and public speaker in sustainable investing and has co-authored a range of ESG and Fintech books, including "The AI Book" (Wiley, 2020), the "Handbook on Biodiversity – Species Extinction Accounting and Biodiversity" (Routledge, 2022), the text book on "ESG in Portfolio Analysis" (RiskBooks, 2022) and the first "Handbook on Sustainability Regulatory Reporting and Accounting" (Edward Elgar Publishing, 2024). She is currently working on a "Handbook of Climate Finance and Transition Management" (Routledge, 2025 ff.). For her work in sustainable finance and global ESG leadership, she received a nomination as a "Global Sustainability Ambassador" by the Global Thinkers Forum (Athena 40 Awards) in 2024, and was awarded the title "Top 50 Woman in Finance" by the World Finance Forum (WFF) in 2022. For SIX, she has won finance- and sustainability-related (Product) Strategy (by Finance Magnates) and Initiatives (A Team Insight) awards in 2022, 2023 and 2024.

Abstract of the Feature Session

The planet is currently experiencing a mass extinction event, with human and business activities being the root cause of species loss and habitat destruction. Financial market actors such as banks, investors and businesses have all a role to play. During this session, we aim to discuss and evaluate species extinction accounting mechanisms and financial solutions that are being developed and

implemented to save and protect species, enhance biodiversity and, at the same time, preserve the financial markets and the business world.

By using concrete financial markets and products case studies, we aim to assess and provide examples of investment and capital markets instruments that can deliver financial and extra-financial impacts, and that can be developed and used in financial decision-making, at primary and secondary markets level.

The session is relevant for industry practitioners, researchers and students in the fields of sustainability, governance, accounting, finance, corporate social responsibility and corporate governance and is essential for investors, responsible investors, bankers, business leaders and policy makers in the field of sustainable financial markets. It brings to light the interdisciplinary nature of these different sectors and segments, helping decision makers to understand and build mechanisms for species and biodiversity protection, within and beyond biodiversity ecosystems, as well as financial and business management.

Supporting Written work
Please browse here:



Other Panelists



Prof. Morris liu

Prof. Liu is currently Head and Associate Professor of the Department of Accounting and Information Management, Faculty of Business Administration, University of Macau. He has published research papers in accounting, auditing, capital market studies, corporate governance and corporate social responsibilities and received best paper awards in international conferences. Prof. Liu has taught a variety of courses in accounting and finance for undergraduate, postgraduate and executive programs. Besides teaching and research in academia, Prof. Liu has worked for the auditing industry and government think tanks.

Other Panelists



Prof. Carlos Noronha

Prof. Carlos Noronha is an Associate Professor of Accounting at the University of Macau and a Founder of the Macau Institute for Corporate Social Responsibility in Greater China (MICSRG). He is also an Editor of the Social Responsibility Journal and sits on and contributes to the boards of a number of academic journals including Sustainability Accounting, Management and Policy Journal, Asian Business and Management, Journal of Accounting, Ethics and Public Policy, and others. As an academic, he has published in the areas of accounting, taxation, corporate social responsibility (CSR), and sustainability in the forms of journal articles, books, and book chapters.

Prof. Noronha's research interests include CSR disclosure and sustainability in various forms of organizations and corporations, as well as related topics in social accounting and philosophical inquiries into matters that could cause a profound impact on humanity (Phenomenon Grande).

As an advocate as well as a challenger of the influences of social and environmental activities of businesses and organizations on societies, Prof. Noronha works with a dedicated team of academics as well as practitioners who are devoted to and profess the same value that CSR creates the core value of long-term business sustainability.

Other Panelists



Mr. Pedro Theotónio

Mr. Pedro Theotónio is the Head of Financial Control and Corporate Development, including Sustainability at BNU. He holds a Bachelor's degree in Business Administration and is an accredited Certified Public Accountant. Mr. Theotónio has been residing in Macau for over 17 years and has gained extensive experience in finance. More recently, he has been instrumental in integrating BNU's environmental, social, and governance (ESG) strategy to support Macau's transition towards a carbon-neutral society.

About MICSRGC

The Macau Institute for Corporate Social Responsibility in Greater China (MICSRGC) is a non-profit organization that aims to promote sustainable development among enterprises in Macau and other regions of Greater China through Corporate Social Responsibility (CSR) research, dissemination of relevant CSR concepts, and academic activities. MICSRGC is devoted to promoting CSR concepts and organizing academic events, with the goal of cultivating a culture of social responsibility within local communities. Since its establishment in 2019, MICSRGC has hosted or co-organized numerous seminars, lectures, forums, and other activities, which have further consolidated its commitment to promoting CSR in the Greater Bay Area. In addition, many members of MICSRGC have been actively collaborating with researchers and students from higher education institutions, academic institutions, and non-governmental organizations around the world to launch relevant industry-academia cooperation projects, which have accumulated fruitful academic and research results over the years. In recent years, MICSRGC has strengthened its interaction with the media and industry. The institute's members have been disseminating relevant concepts through various means such as publishing regular column articles, participating in media interviews, providing corporate training, cooperating with corporations and industry practitioners to implement sustainability and environmental, social and governance (ESG) programs, and other various types of activities. These efforts have expanded the beneficiary groups of CSR education.

(Please refer to the Macau SAR Official Bulletin No. 16 Series II of 17 April 2019 for the notary announcement of the Institute.)



感謝蒞臨

THANK YOU FOR COMING

MICSRGC

澳門企業社會責任大中華學會

Instituto para a Responsabilidade Social das Organizações na Grande China em Macau
Macau Institute for Corporate Social Responsibility in Greater China

Facebook



micsrgcforum@gmail.com



澳門南灣大馬路763號聯邦大廈8樓D座
Avenida de Praia Grande, no. 763,
Edifício Lun Pong, 8 andar D, Macau